

Agora



FEDERATION OF ASSOCIATIONS
FOR PATIENTS WITH RHEUMATIC AND
MUSCULOSKELETAL DISEASES
OF SOUTHERN EUROPE

2023 ANNUAL CONFERENCE

Empowerment to **managing** our own **Live** and **Care**

September **8-9** 2023

PODGORICA, Montenegro



Hotel **Ramada Podgorica**
Bulevar Save Kovačevića 74
81000 Podgorica, Montenegro

www.ramadapodgorica.me

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



Welcome letter

Dear all,

September 8-9, 2023 the heart of AGORA Platform beats in Podgorica, Montenegro, as we organize the Annual AGORA Conference, on site only.

AGORA incorporates 12 member countries with 18 member associations representing thus more than 25 million patients across Europe.

At least one representative of our members associations will participate and reimbursed by AGORA. During our 2023 conference, we were 50 participants from 12 member associations from 10 countries. This year, we are going to be more and to have present all our members, so you will have the opportunity to discuss with us on any topic you are interested.

The agenda of the event is not ready yet. We hope that it will be ready by the mid-April, 2023.

We know that valuable partnerships will be formed at 2023 AGORA ANNUAL CONFERENCE.

We invite you all to support our conference. We shall appreciate it.

Sincerely Yours

Andri Phoka

President of AGORA and
Chair of Task Force of the Conference

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



HOW CAN YOU GET INVOLVED?

The main aim of our conference is to promote patient skills in living with chronic conditions and their consequences as well as in navigating the system.

Through keynotes and workshops will explore best practice examples and discuss the policies required to move an innovative agenda forward; the mind shift required of politicians, patients and professionals; the need to invest in health literacy and to ensure access and support to disadvantaged population groups; and the roles and responsibilities of the various health actors including health insurers, professional organizations and business.

Our sessions promise to offer game changing insights to build capability, spark inspiration and generate momentum to prioritize innovations that are proven to positively impact the quality of lives for the patients and their caregivers.

As one of the leading patient organizations solely dedicated to RMDs, we are strongly positioned to offer our corporate partners the highest level of exposure to and awareness.

There are many ways in which you and your organisation can be part of the upcoming annual event. Be present with roll ups, hold a satellite lecture and take advantage of the many support and advertising opportunities available to you.

Beside the tangible benefits, mentioned in our sponsorship opportunities,

- You can also have the right to participate at the event
- We can discuss with you for a speaker/presenter
- Your logo will be uploaded to our website.
- We mention your company as sponsor in our post in social media
- We have your logo as sponsor in our conference newsletter

Our team is here to work with you on a one-to-one basis to ensure your investment and presence at the meeting are maximised. Whatever your objectives are, we can create a tailor-made package that will satisfy your exact needs and deliver the desired results.

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



Organisation



AGORA

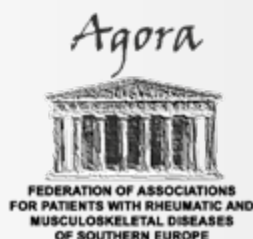
Federation of Associations for Patients with Rheumatic and Musculoskeletal Diseases of Southern Europe

In cooperation with



Rheumatism Association
Montenegro – NVO RAM

Administration- sponsorship
Communication- Secretariat



Katy Antonopoulou
Communications Head
communications@agora-platform.eu

Conference Website
<https://www.agora-platform.eu/conference2023>

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



PREMIUM SPONSORS

Four available premium categories have been designed for the best and fullest industry exposure, balancing among visibility, exposure, and networking opportunities before, during and after the conference.

Check out all the details available for premium sponsors below. Major partnerships can be adapted to your specific needs and goals, happy to discuss what you need!

	Platinum € 20,000.00 (max 1)	Gold € 15,000.00 (max 2)	Silver € 10,000.00 (max 2)	Bronze € 5,000.00
Exhibition space, in premium location	6 sq.m	6 sq.m	4 sq.m	3 sq.m
Full-page prime position advertisement	back cover	Inside front cover	Page 3	Inside back cover
Presentation 15 minutes	X			

Special acknowledgment

Sponsor's logo on Agora's website and direct link to sponsor's website	As platinum sponsor	As gold sponsor	As silver sponsor	As bronze sponsor
Sponsor's logo on "Special thanks to" page of the final conference program (hard-copy edition, digital edition)				
Sponsor's logo on "Special thanks to" section on two (2) newsletters				
Sponsor's logo on the backdrop frame panel inside the main conference hall.				
Sponsor's logo on the back side of conferences name tags				
Mention in social media posts before during and after conference				
Item (company and/or product flyer) in the conference bags				

Notes

1. The exact newsletter launch timetable will be discussed with the task force.
2. Prime advertisement types have unique positions. Priority will be determined by the sponsorship participation form signed date. In this case, the second-same-category sponsor will have instead a simple full advertisement in the best possible place.

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



1. EXHIBITION SPACES FOR RENT

ROLL UP BANNER DISPLAY SPACE RENTAL

The space rental fee of an on-site roll-up banner display (without a company representative) costs:

- 1 roll-up banner on site display..... € 1,000 (excl. VAT)
- 2 roll-up banners on site display € 1,500 (excl. VAT)

- ⦿ The sponsor-exhibitor is not eligible to choose location for the banner(s).
- ⦿ The banner is placed within the Secretariat area, upon availability.
- ⦿ The sponsor-exhibitor is solely responsible for banner(s) transfer to/from the venue.
- ⦿ Delivery Day: Thursday, September 7, 2023
- ⦿ Pick up Day: Saturday, September 9, after 14.30
- ⦿ Sponsors - exhibitors are kindly requested to comply with the time schedule.

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



2. ADVERTISEMENTS

Full-page advertisement placements in the congress final programme include the following:

⊙ Inside front cover ¹	€ 1,500
⊙ Inner page ² (Page 3).....	€ 1,300
⊙ Salon type.....	€2,500
⊙ Inside back cover ³	€ 1,500
⊙ Back cover	€ 2,000
⊙ Simple inner page.....	€ 1,000

Notes

- Types of ads^(1,2,3) are included in the premium sponsorship packages and are not available for sale individually
- The back cover, the Inner page (3rd cover) and salon-type ads have unique places. Please contact the organizing bureau for availability.

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



The Final Programme will be distributed hard-copy on site to all Congress participants; dispatched electronically and uploaded onto the official congress website.

The advertisement content and sponsor logos must meet the following specifications and will have to be sent to communications@agora-platform.eu no later than **September 1, 2023**.

Media Specifications

- ⦿ Specifications are measured width by height.

Full-page advertisement

- ⦿ Dimensions (bleed): 17 cm x 24 cm
- ⦿ Trim (on all sides): 5 mm
- ⦿ Closed file format: JPEG, JPG, PDF, TIFF

Centerfold

- ⦿ Dimensions (bleed): 34 cm x 24 cm
- ⦿ Trim (on all sides): 5 mm
- ⦿ Closed file format: JPEG, JPG, PDF, TIFF

2023 ANNUAL CONFERENCE

Empowerment to **managing** our own **Live** and **Care**

September 8-9
2023



Logo

- ⦿ File format: AI, EPS, JPEG, JPG, PDF, TIFF
- ⦿ Colour model: CMYK

Notes

- ⦿ PDF: Press Optimized PDFs are required
- ⦿ Colors model: Please convert all colors to CMYK.
- ⦿ Fonts: All fonts must be embedded or outlined
- ⦿ Resolution: Files must be at least 300 dpi.
Color Proof must be provided to guarantee color reproduction.

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



COFFEE BREAKS € 1.000

The Congress will offer coffee to all delegates, as per the Final Programme.
Sponsor will cover the entire cost or part thereof. Sponsor's logo will appear:

- ⦿ In coffee serving spots.
- ⦿ In Special thanks section in the Congress Final Programme hard copy and digital.

LUNCHES/DINNERS € 1.800/lunch or dinner

The Congress will offer lunch to all delegates, as per the Final Programme.
There is an option to cover either the entire cost of the two lunches or part thereof.
Sponsor's logo will appear:

- ⦿ In lunch serving posts.
- ⦿ In Special thanks section in the Congress Final Programme hard copy and digital.

GALA DINNER € 2.000

Sponsor's logo will appear within the area of the dinner and on Special thanks section in the Congress Final Programme hard copy and digital.

The Gala Dinner will take place after the end of the Conference Sessions.

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023



Sponsorship Participation Form

To participate as a sponsor, please send us an email to communications@agora-platform.eu.

Expo Area / Sponsorship Confirmation

Confirmation of the Expo area or any other form of sponsorship will only be extended in writing and subject to priority and availability.

A necessary requirement for confirmation to be extended is for the duly filled-in participation form to have been sent; an agreement to be signed between the organisers (Alpha Public Relations) and the exhibitor; and, finally, payment of the relevant deposit.

The following regulations describe the contractual agreement between the organiser and the Exhibitor. By sending the participation form, you declare that you fully accept and agree with the participation terms and regulations, as well as the payment terms detailed hereinafter.

Payment terms

All sponsor categories are required to deposit:

- ⦿ 50% advance of the total sum of their sponsorship upon confirmation of the said sponsorship and signing the relevant agreement.
- ⦿ 50% payment one (1) month before the Congress starts.
- ▶ **All sponsorship amounts are exclusive of VAT.**

2023 ANNUAL CONFERENCE

Empowerment to **managing** our own **Live** and **Care**

September 8-9
2023



Payment method

Payments may be affected by bank account deposit. More information regarding bank account details will be sent to each interested party upon reception of their duly filled-in participation form and confirmation of their participation.

2023 ANNUAL CONFERENCE

Empowerment to managing our own Live and Care

September 8-9
2023

SPONSOR PARTICIPATION FORM

You are kindly requested to send the participation form, having filled-in all fields necessary, duly signed, stamped and sealed to AGORA FEDERATION: communications@agora-platform.eu

Name:

Activity:

VAT: Tax Office:

Address: No.:

Area: Postcode:

Tel: Fax:

e-mail: Contact Person:

You are kindly requested to mark your preference with an X in the respective box.

Participation options	Mark with an X	Remarks
Booth rental space 6m ²	[]	
Roll-up banner rental space (1 item)	[]	
Roll-up banner rental space (2 items)	[]	
Simple internal advertisement	[]	
Coffee Break	[]	
Light Lunch	[]	
Dinner	[]	
Gala Dinner	[]	

Date Signature and Company Stamp